

SEEDA Consultation on the Draft South East Business Support Strategy

Proforma for feedback

Please send your written feedback by the Friday 14 November 2008 using the attached proforma to businesssupport@seeda.co.uk

Name:

Organisation:

Telephone Number:

Email Address:

1. Comments and feedback on the overall approach

2. Do the proposed four strategic objectives for the Business Support Strategy offer the right framework and provide clear direction which can be used by all parties in the region working to support businesses? (see page 6)

3. Will the implementation of Business Support Simplification sufficiently improve the coherence of publicly funded business support provided by all organisations in the region? (see page 10)

4. How should the Strategy be used to support the objectives in Local Area Agreements/Multi Area Agreements? (see page 11)

5. How should the geographic priorities of the RES best influence the decisions of the providers of publicly funded business support? See page 16)

6. How can additional support for under-represented groups be integrated into business support rather than being marginalised? (See page 16)

7. Will the proposed segmentation to focus intensive support on the high value businesses allow business support services to be targeted where they can have the greatest impact? (see page 17)

8. Will the greater coherence of business support be sufficient to promote business formation effectively? (see page 19)

9. The Strategy's performance measures are currently based on the RES and SEEDA's Corporate Plan, as set out in Annex 2 (and will reflect the BSSP evaluation criteria when known). Should the LAA National Indicator set (e.g. NI 171) be included? (see page 28)

10. Additional comments and suggestions (see page 28)