

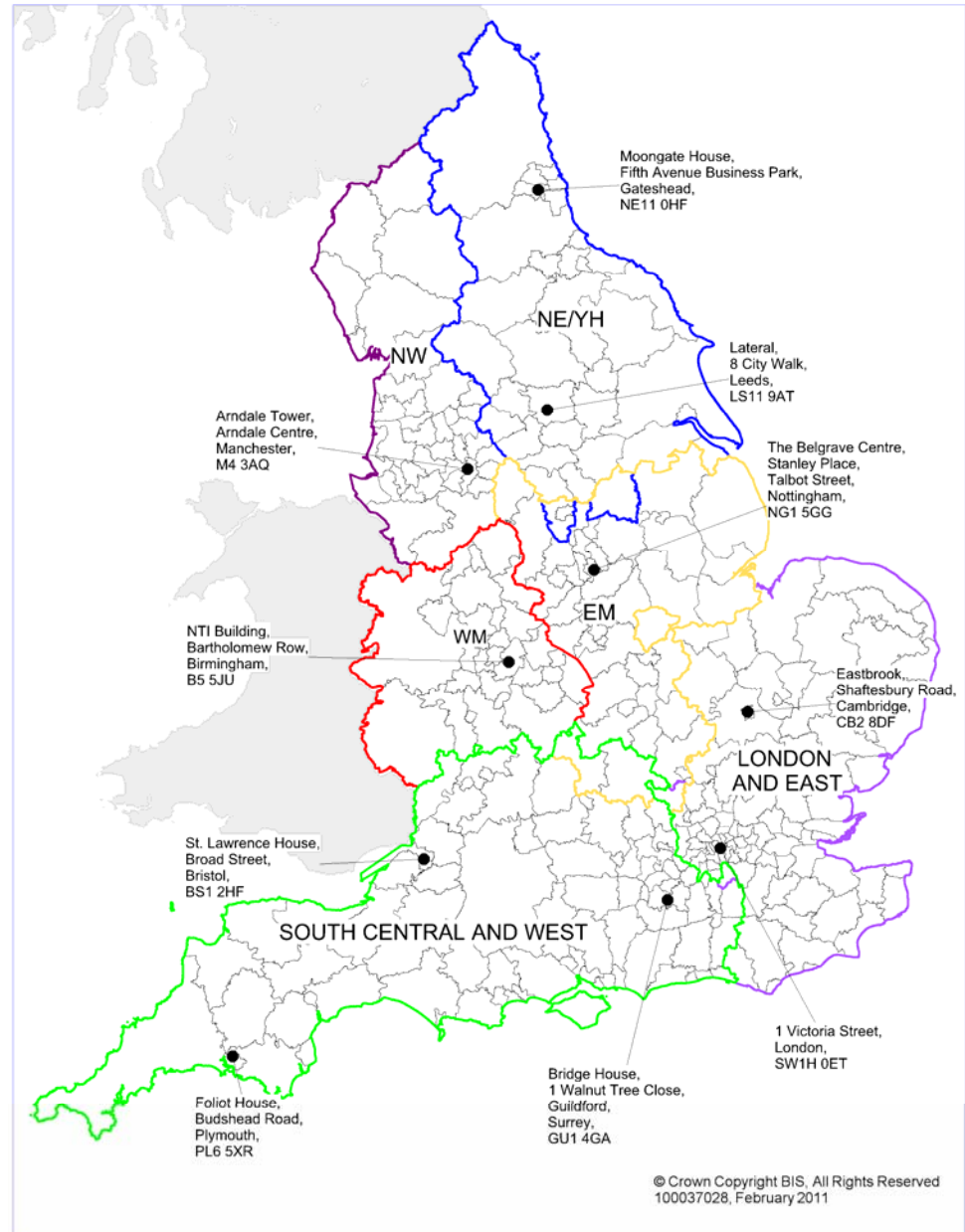
Introducing BIS South Central and West

Ian Coates

The “BIS Local” model

- Six small teams, based outside Whitehall
- Helping to:
 - drive forward local economic growth and
 - ensure that the local business environment is as good as it can be
- Working closely with colleagues in DCLG
- Not a re-invention of RDAs and GOs

BIS Local Geography



BIS Local Success



- Respond effectively to economic shocks
- Identify and realise economic opportunity
- Use local knowledge to influence policy



BIS Local in Action

- What we don't have:
 - Pots of money
 - Performance levers
- What we do have:
 - Relationships
 - Influence

Key Partners

- LEPs
- Business representative organisations
- Key businesses and sector groups
- HEIs
- Local authorities
- Social enterprise
- Government agencies – SFA, HCA, UKTI, etc



BIS South Central and West

- Director – Ian Coates (West of England, Buckinghamshire, Surrey)
- Guildford office:
 - Clare Marett (Oxfordshire, Thames Valley Berkshire, Coast to Capital)
 - Angela Alderman (Enterprise M3, Solent)
 - Maria Taylor-Woodward
- Bristol office:
 - Sally Edgington (Cornwall & the Isles of Scilly, Heart of the South West)
 - Paul Shand (Gloucestershire, Swindon, Wiltshire, West of England)
 - Mike Glossop
- Two RDA business facing secondees - tbc

BIS SCW Focus to Date

- Building relationships
- Helping LEPs to establish and bid for available funding
- Responding to economic shocks
- Supporting Ministers
- Engaging with policy

How can we work together to achieve
private sector economic / jobs growth?